

**Memorandum of Understanding  
Between  
Bradley University, U.S.A.  
And  
Zeppelin University, Germany**

*Preamble*

In order to promote effective and mutually beneficial cooperation and develop academic and cultural collaboration in education, research and other areas, Bradley University, U.S.A., and Zeppelin University, Germany, hereby indicate their intention to explore areas of mutual interest toward the internationalization of higher education.

*Primary Areas of Cooperation*

To the extent possible, both institutions agree to promote the following goals:

- a. Explore ways of providing students mutually beneficial academic opportunities
- b. Explore means to promote faculty collaboration and/or exchange when possible
- c. Encourage joint research projects and conferences
- d. Develop joint curricula where possible, to include seminars and summer programs

*Terms of Cooperation*

- a. General Terms: The terms of mutual assistance and cooperation shall be discussed and specified in writing by the responsible authority of each university prior to the initiation of any specific program of activity. Any program shall be subject to mutual consent, availability of funds, and the approval of both universities.
- b. Communication and Coordination: The respective directors of the universities' international programs shall serve as the first points of contact; at Bradley University, the Assistant to the Dean, Undergraduate Studies, in the Foster College of Business Administration shall serve as an additional contact. Both institutions agree to communicate on a needs basis regarding the above-mentioned projects and goals.
- c. Autonomy of Institutions: Nothing shall diminish the full autonomy or academic policies of either institution, nor will any constraints be imposed by either upon the other in carrying out the agreement.

Mutually Beneficial Academic Opportunities for Students

- a. Both universities agree to explore ways to facilitate student access to academic programs at the partner institution. Possible means to provide mutually beneficial student interaction might include short-term faculty-led academic programs or summer study; joint curricular academic ventures; and longer (semester- or year-long) academic study by students at both institutions. Possibilities for a student exchange program will also be considered.

Faculty Collaboration and/or Short-Term Exchange

- b. Both institutions will work with faculty in relevant Colleges, Departments, and Programs to encourage academic collaboration and research cooperation. The possibility of a short-term faculty exchange program will also be considered. Mutually



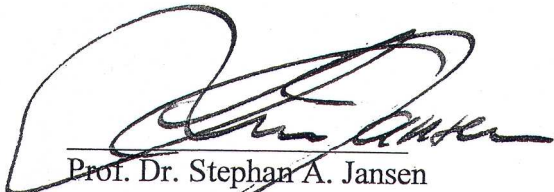
beneficial faculty interaction will also be a potential benefit of points c) and d) of this agreement's "Primary Areas of Cooperation;" i.e. that both institutions will encourage joint research projects and conferences, and develop joint curricula where possible.

Term of Agreement

- c. This MOU shall become effective upon the signature of both parties. The terms of this agreement may be altered or amended by written agreement (addendum) by both parties.

Termination of Agreement

- d. Either party may terminate this agreement by 90-day written notification. Termination or amendment shall do no harm to either party in the course of program operation. Any ongoing projects or obligations must be concluded before the final termination of the agreement comes into effect.

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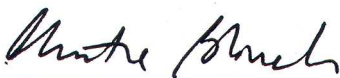
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